



REACHING YOUR FUNDRAISING GOAL

GIFT RANGE CHART

Fundraising Goal = \$50,000

<i>Gift Amount</i>	<i>Number of Gifts</i>	<i>Prospect/ Donor Ratio</i>	<i>Number of Prospects</i>	<i>Total</i>
\$2,500	2	5:1	10	\$5,000
1,500	4	4:1	16	6,000
1,000	7	4:1	29	7,000
500	15	4:1	60	7,500
250	20	3:1	60	5,000
100	20	2:1	80	4,000
50	100	2:1	200	5,000
Under 50	300	-	-	10,500

				\$50,000