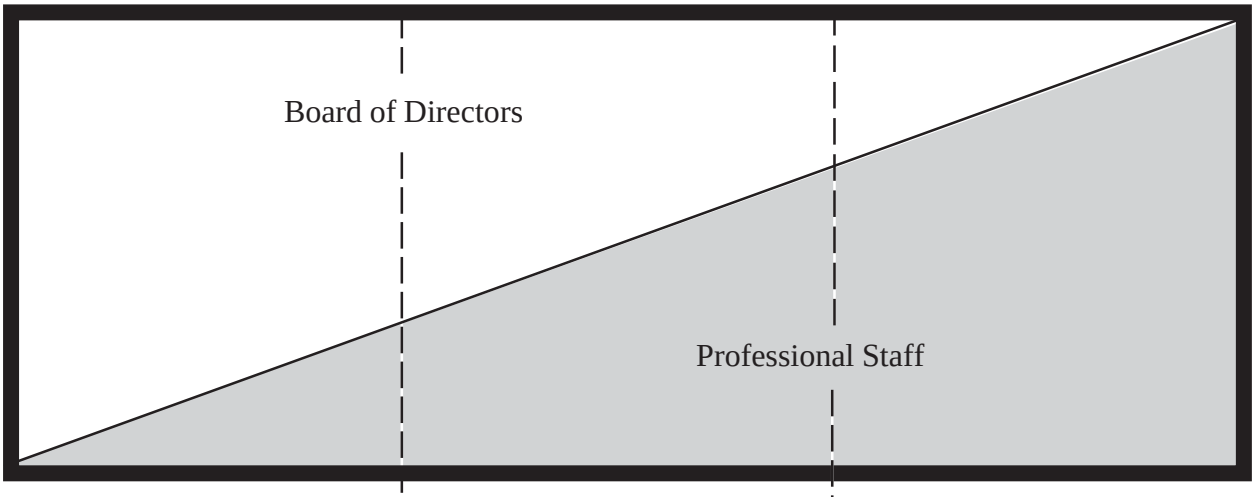
Levels of Influence



Governing Policy	Executive Policy	Operating Policy
Setting Mission and Goals	Defining Programs and Projects	Designing Action Plans
Soliciting Major Donors	Organizing Donor Campaigns	Soliciting Foundation Grants
Establishing Membership Goals	Developing Membership Strategies	Implementing Memberhip Drives